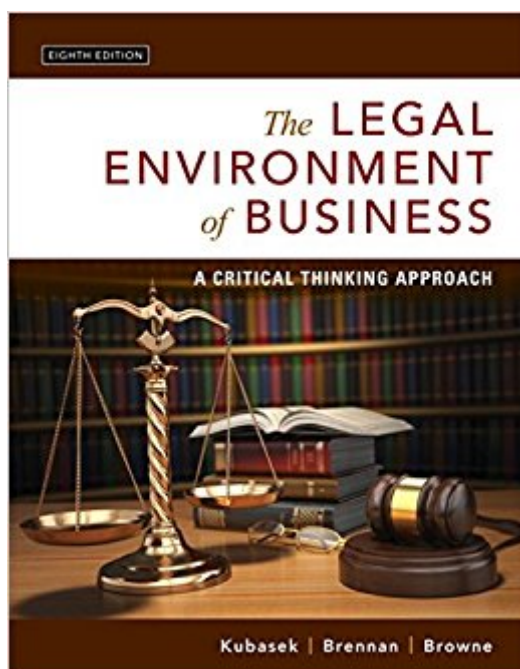


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# The Legal Environment Of Business: A Critical Thinking Approach (8th Edition)



## Synopsis

For courses in business law and the legal environment of business. Help readers understand the legal aspect of business by incorporating critical thinking and ethical analysis. The Legal Environment of Business: A Critical Thinking Approach introduces readers to the legal side of business using a clear, well-developed, eight-step critical thinking model. This book uses some of the most significant real-life legal cases to help readers develop their knowledge about the relationship between business and the legal system. Distinguishing itself by emphasizing the critical thinking skills necessary to survive in today's competitive global business environment, the text also incorporates ethical analysis and considers the impact of values on legal outcomes. This Eighth Edition has been updated with more current cases, new suggested readings, and new chapters concerning immigration law and the America Invents Act, which significantly impacts patent law. The text further sets itself apart through additional features that connect the law to other disciplines beyond business, introduces a balanced mix of current and classic cases, and presents lists to encourage further reading and exploration of various topics.

## Book Information

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## Customer Reviews

Nancy Kubasek is a Professor of Legal Studies at Bowling Green State University, where she teaches the Legal Environment of Business and Environmental Law courses. For eight years she team-taught a freshman honors seminar on critical thinking and values analysis. She has published another undergraduate textbook with Pearson Education, Environmental Law (8th edition, 2012) and more than 75 articles. Professor Kubasek's articles have appeared in such journals as

the American Business Law Journal, the Journal of Legal Studies Education, the Harvard Women's Law Journal, the Georgetown Journal of Legal Ethics, and the Harvard Journal on Legislation. She received her J.D. from the University of Toledo College of Law and her B.A. from Bowling Green State University. Active in her professional associations, Professor Kubasek has served as president of the TriState Regional Academy of Legal Studies in Business, and president of the national professional association, the Academy of Legal Studies in Business (ALSB). Committed to helping students become excited about legal research, she organized the first Undergraduate Student Paper Competition of the ALSB's Annual Meeting, an event that now provides an annual opportunity for students to present their original legal research at a national convention. She has also published several articles with students and has received her university's highest award for faculty-student research.

Bartley A. Brennan is an Emeritus Professor of Legal Studies at Bowling Green State University. He is a graduate of the School of Foreign Service, Georgetown University (B.S. International Economics); the College of Law, State University of New York at Buffalo (J.D.); and Memphis State University (M.A. Economics). He was a volunteer in the United States Peace Corps, was employed by the Office of Opinions and Review of the Federal Communications Commission, and worked in the general counsel's office of a private international corporation. Professor Brennan has received appointments as a visiting associate professor at the Wharton School, University of Pennsylvania, and as a Research Fellow at the Ethics Resource Center, Washington, D.C. He is the author of articles dealing with the Foreign Corrupt Practices Act of 1977, as amended; the business judgment rule; law and economics; and business ethics. He has published numerous articles in such journals as the American Business Law Journal, University of North Carolina Journal of International Law, and the Notre Dame University Journal of Legislation. He is a coauthor of *Modern Business Law* (3rd edition). He has testified on amending the Foreign Corrupt Practices Act before the Sub-Committee on International Economics and Finance of the House Commerce, Energy, and Telecommunications Committee.

M. Neil Browne is a Distinguished Teaching Professor of Economics, director of IMPACT, an Honors Residential Learning Community Centered around the Principles of Intellectual Discovery and Moral Commitment, and coach of the Mock Trial Team at Bowling Green State University. He received a J.D. from the University of Toledo and a Ph.D. from the University of Texas. He is the coauthor of seven books and more than a hundred research articles in professional journals. One of his books, *Asking the Right Questions: A Guide to Critical Thinking* (6th edition), is a leading text in the field of critical thinking. His most recent book, *Striving for Excellence in College: Tips for Active Learning*, provides learners with practical ideas for

expanding the power and effectiveness of their thinking. Professor Browne has been asked by dozens of colleges and universities to aid their faculty in developing critical thinking skills on their respective campuses. He also serves on the editorial board of the Korean Journal of Critical Thinking. In 1989, he was a silver medalist for the Council for the Advancement and Support of Education's National Professor of the Year award. Also, in 1989, he was named the Ohio Professor of the Year. He has won numerous teaching awards on both local and national levels.

This book helped me out with my class a lot. I learned a ton about laws, but for faster reviews or more information on contracts or legalities I would check out Henry Cheeseman Business Law and Contracts by Attorney Richard Stim. Combined those books helped me build the reference needed to complete my class successfully. This book alone has all the information needed, but having other books provides different information in understanding law.

I should have listened to the review that mentioned spelling mistakes. There were also several incorrect case citation numbers, so that when I had to look up the case for class in Lexis Nexis, it would bring up a completely different case, or not find the case at all.

In their haste to get this (2015) edition out for the (2014) fall semester, the authors forgot to hit the "spell check" button (e.g., p. 78, p. 79, p. 169). What a waste of \$200+ when this edition is essentially the same as the previous one with the exception of a few updated case briefs.

Don't bother buying the 2016 \$270 8th Edition, this 2015 \$8 copy of the 7th Edition is the exact same book. Money well saved!

Used in my daughter's class

Good layout and organization. Useful appendices and index. Rental book listed in Used Acceptable condition. Has defective binding. Partial separation of front end sheets from binding. Required book for my college class. A good primer on the topic.

Good book on law background for your business law class, but obviously as with every textbook, OVERPRICED.

Well written. Made the class enjoyable. There were quite a number of typos in a couple of the later chapters.

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